PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Distribution DATE: January 16, 1991

FROM: Timothy Ryan TR

SUBJECT: CAMBRIDGE SMART SHOPPER - MARCH (I5V)

The following are distribution instructions for Cambridge Smart Shopper.

ITEM	POS #	P/F	SR	DM	AM	SAM	AMMS
Sell Sheet	49686	6	5	10	10	10	10

ITEM	POS #	P/F	DISTRIBUTION
12 Carton Display	49687	5	Midas List
30 Carton Display	49678	5	Midas List
60 Carton Display	49679	5	Midas List
150 Carton Display	49685	1	Midas List
Smart Shopper Coupon	49677	100	Midas List

Delivery Schedule -	DUE KDC	DUE IN THE FIELD
Management	On Hand	W/O 1/21/91
POS	W/O 2/4/91	W/O 2/18/91

TR:lg

cc: F. Alfieri
M. Blackwell
L. Gambarelli
A. Goldfarb
J. Greene
R. Huckfeldt
D. Hufford
D. Laska
M. Lizanich
J. Murphy
J. Nellenbach
N. Recine

2042813188

Source: https://www.industrydocuments.ucsf.edu/docs/zyxm0004